



## Join us for our 6th annual Memphis Parent Camp Expo!

Join us on Saturday, April 17th, from 10am-2pm for a free and safe event where families can learn about summer camps and programs for all ages - and we're offering a variety of ways for you to engage area parents in 2021!

-  **Camp Expo booth**

Host a Camp Expo booth during our Camp Expo and share important information about your camp, plus engage personally with potential camp parents. Our Camp Expo will follow all Shelby County Health Department protocols, and we will ensure safety for guests and vendors!
-  **Engage with Camp Expo parents**

Meet and greet with area parents making decisions for their family's summer activities!
-  **Online Camp Directory**









Reach our readers all year long on [memphisparent.com](http://memphisparent.com) - your basic or enhanced listing is available 24/7/365.
-  **Advertise in our APRIL 2021 CAMP ISSUE**

This guide will be the ultimate Camp Resource for local parents, and special discounted rates are available only for our Camp Expo participants!
-  **Email and social marketing INCLUDED**

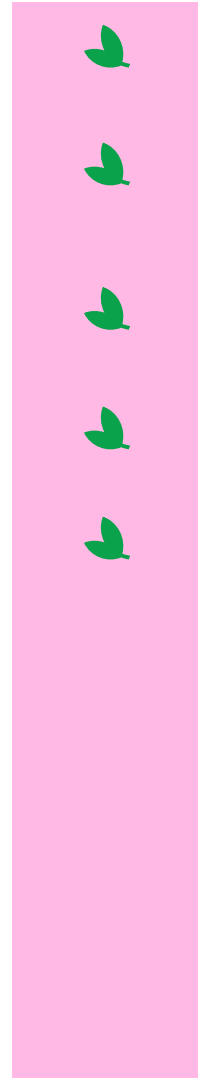
Every Camp Expo package INCLUDES email and social marketing to our Memphis Parent audience!



## Choose the package that works best for your business:

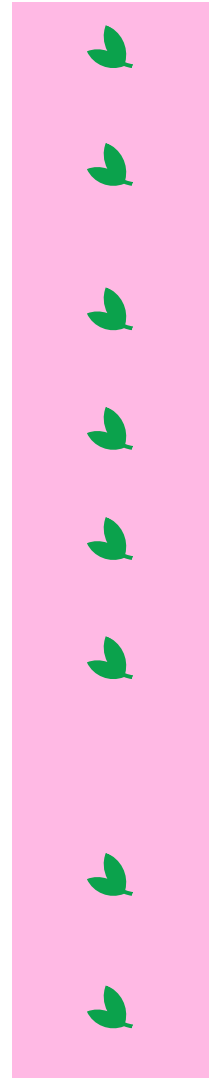
-  Camp Expo Booth  
Includes booth space at this popular annual event!
-  Camp Guide 2021 listing on memphisparent.com  
Live year-round
-  Inclusion and post about your camp on our Camp Expo Facebook event page
-  Inclusion in Camp Expo email blasts
-  One 300x250 button on TWO eblasts in March/April 2021
-  ENHANCED Camp Guide 2021 listing on memphisparent.com  
Includes featured positioning, embedded video, more pics - and live year-round
-  One 300x250 button on FOUR eblasts in March/April 2021
-  Social post on main channel  
Memphis Parent Facebook OR Instagram

### Package A



**\$275**

### Package B



**\$450**



## DISCOUNTED PRINT RATES FOR CAMP EXPO PARTICIPANTS!

Our April 2021 Camp Issue print deadline is March 10th - purchase your Camp Expo booth and take advantage of these special low print ad rates: 1/6 page \$300, 1/3 page \$600, 1/2 page \$850, and full page \$1350.



# EVENT SPONSORSHIP PACKAGES

Memphis Parent's Annual Camp Expo is our most popular annual event - in 2021 we're continuing our tradition of being THE best camp resource in the Mid-South along with hosting a safely produced 2021 Camp Expo event.

## Memphis Parent Camp Expo Saturday, April 17th 10am-2pm

### Partner Sponsor \$1,500

- 1/3 page ad in April 2021 issue of Memphis Parent
- Company logo on all Camp Expo marketing
- Booth at Camp Expo
- Social post on Camp Expo event channel
- 300x250 ad unit on all Camp Expo email marketing
- Opportunity to supply giveaway for Camp Expo
- Opportunity to purchase additional advertising at discounted rate

### Presenting Sponsor \$3,400

- Camp Expo "presented by YOU" everywhere the Camp Expo logo/name appears!
- Full Page ad in April 2021 issue of Memphis Parent
- Company logo on all Camp Expo marketing
- Large booth at Camp Expo
- Opportunity to donate additional Camp Expo booth to the charity of your choice
- Social post on Camp Expo event channel
- Social posts on Memphis Parent main channels
- 600x200 header ad unit on all Camp Expo email marketing and primary placement
- Additional custom assets available!

